

Company logo
slogan



Name of the service

Elevator pitch [example]*



Target market and key challenges

Key conclusion on the target market situation

Market structure and dynamics

Key conclusion on market challenges

Market problems and challenges



What the project brings to the market?

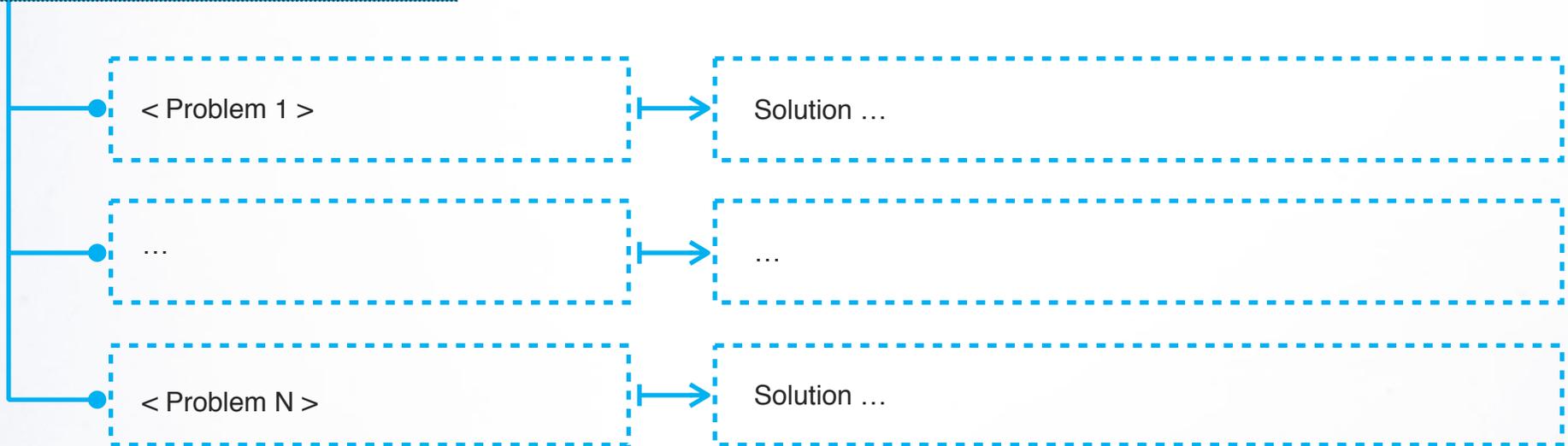
Project

Brief statement describing the essence of the project

Mission & Vision

...

Problem solving





Business concept: project overview / description of know-how

Hint: Business concept of the project in the form of charts, diagrams, infographics, and also a chain of key business processes

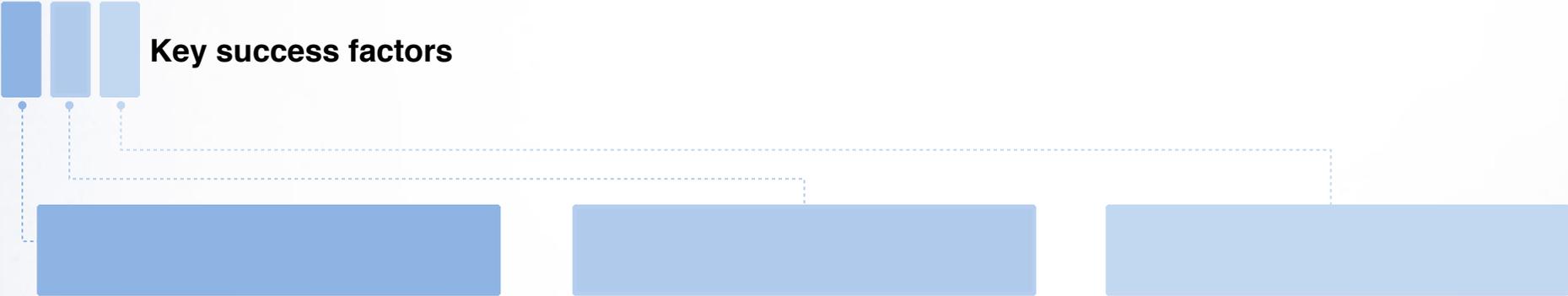
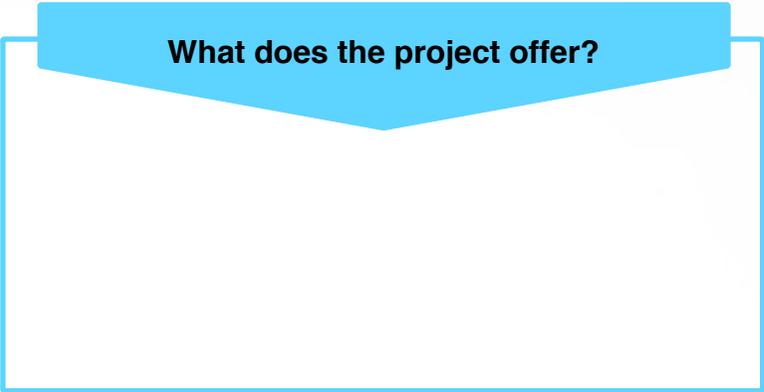
Infographics

Costs structure

Revenue streams



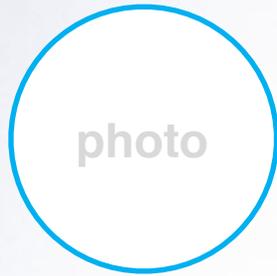
Competitive advantages and key success factors





Hint: Project team description

Key leaders of the project



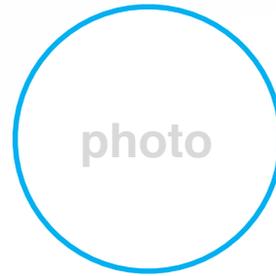
Name
Role

Education:

...

Experience:

- ...
- ...
- ...



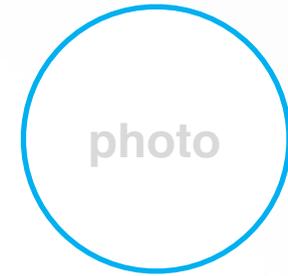
Name
Role

Education:

...

Experience:

- ...
- ...
- ...



Name
Role

Education:

...

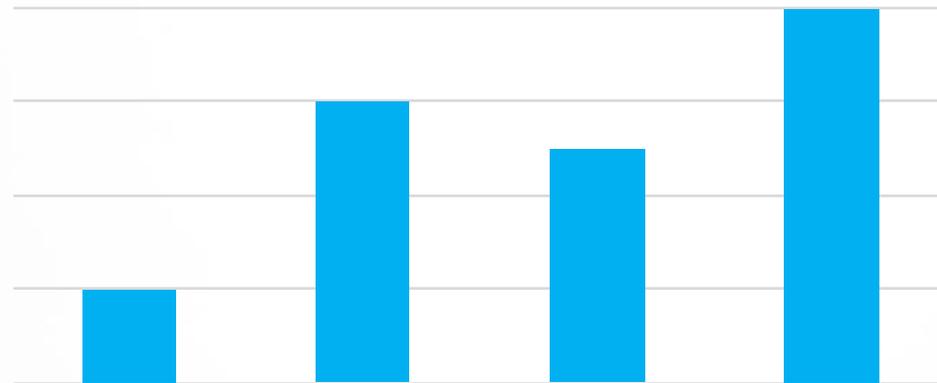
Experience:

- ...
- ...
- ...

Hint: Current results of the project, including financial statistics and other measurable performance

Project status

What is done:



Investment proposal

- ...
- ...

Hint: Details of investment proposal

Participation conditions

Estimated EV

Investment required

Investor equity share

Indicators

Annual revenue in 3 years

Estimated EV in 3 years

Project

	???
	???
	???
	???
	???
	???



Спасибо за внимание!

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