

Company logo
slogan



Name of the service

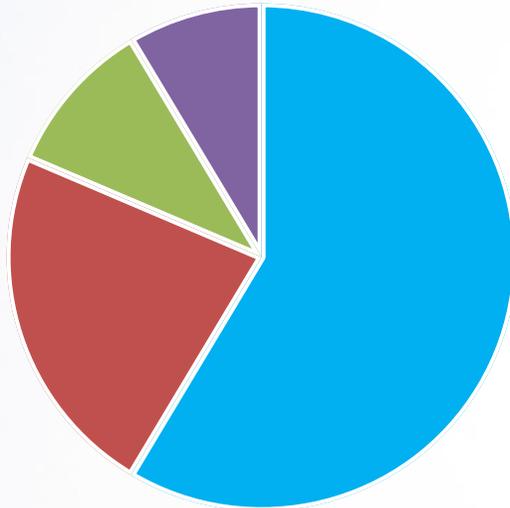
Teaser [example]*

Hint: Target market size, structure and dynamics

Market analysis

Key conclusion on market size and structure

Market size and segments

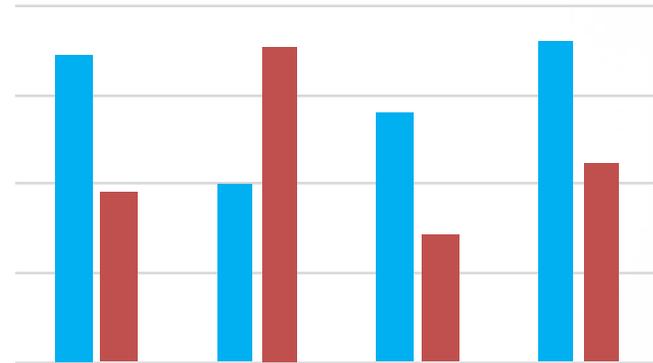


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Sources: ...

Key conclusion on trends

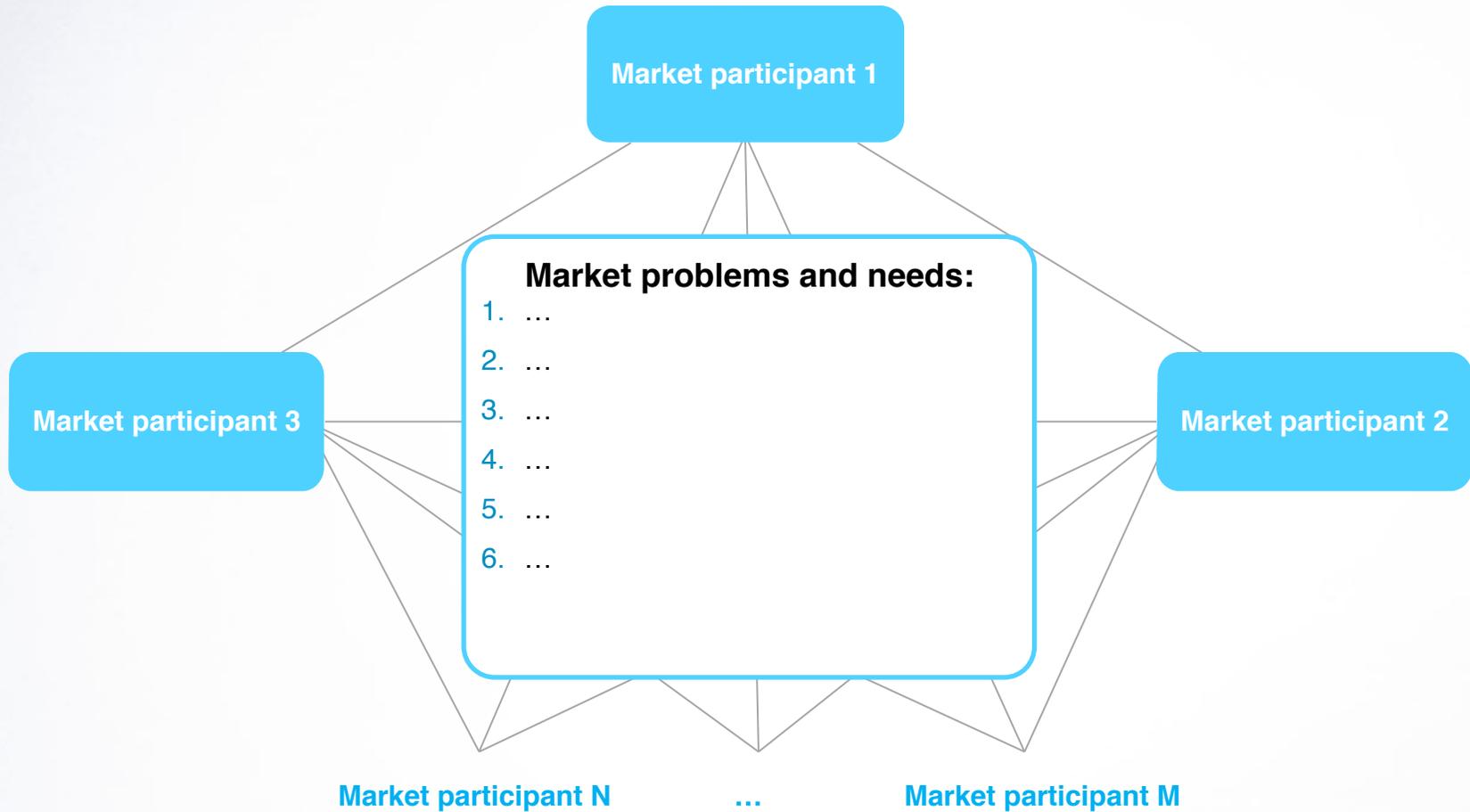
Target segments market forecast



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- ...
- ...

Market problems and needs

Hint: на слайде описывается текущая ситуация на целевом рынке – взаимоотношения основных участников рынка и ключевые проблемы и потребности



What the project brings to the market?

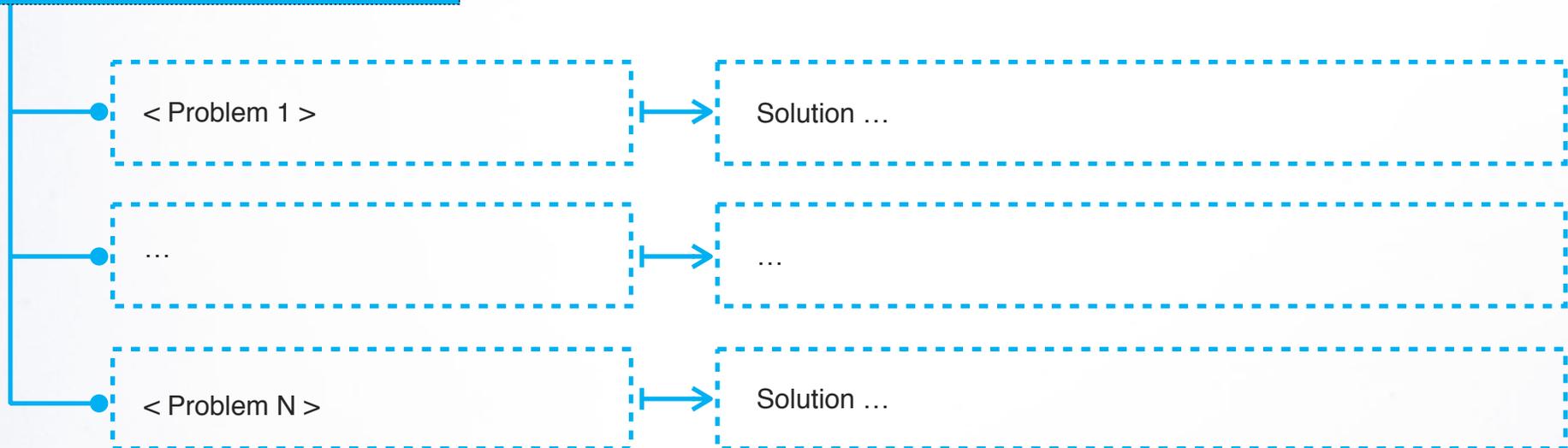
Project

Brief statement describing the essence of the project

Mission & Vision

...

Problem solving



Hint: Comparison of the project vs. different types of competitors

Competitors study

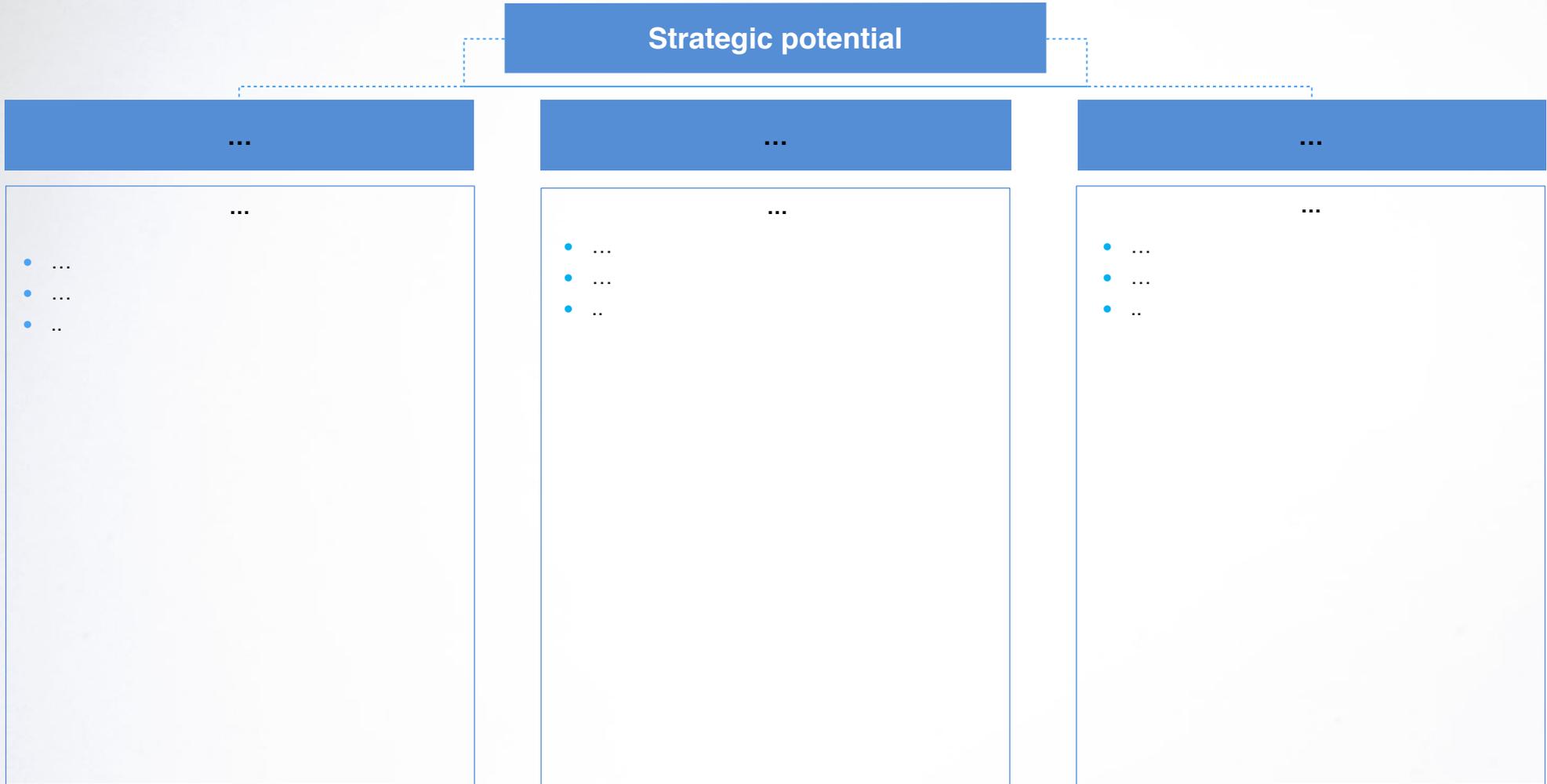
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	Competitors 1			Competitors 2			Competitors 3		Your project
	Logo								
Name									
Criterion 1									<input checked="" type="checkbox"/>
Criterion 2	<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Criterion 3									<input checked="" type="checkbox"/>
Criterion 4				<input checked="" type="checkbox"/>					
Criterion 5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>				
Criterion 6	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Criterion 7				<input checked="" type="checkbox"/>					

Strategic potential of the project

Hint: Strategic potential of the project – the arguments for why the project will be successful in the future, for example, the current market dynamics, changes in the structure of demand, etc.

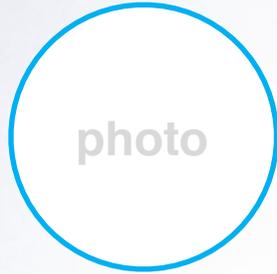
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Hint: Project team description

Key leaders of the project



photo

Name

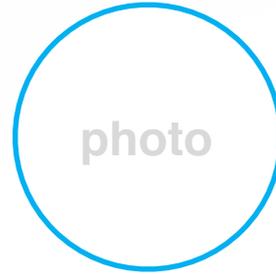
Role

Education:

...

Experience:

- ...
- ...
- ...



photo

Name

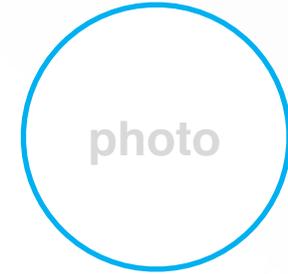
Role

Education:

...

Experience:

- ...
- ...
- ...



photo

Name

Role

Education:

...

Experience:

- ...
- ...
- ...

Thank you for your attention!

Name
E-mail@